

Faculty of Management
Marking Scheme for Internship Project Report
BSM 498: Management Internship

Segment	Details	Assessment Criteria	Reg. No.
Body of the Report	1. Introduction (05 Marks)	Background of the Organization and Internship (Name and nature of the business operations, details of the internship, reporting relationships)	
	2. Problem/ Issue Identification (10 Marks)	Problem/ issue justification, formulation of problem, research questions, research objectives, hypothesis (if any)	
	3. Project Area (05 Marks)	Relevance and significance of the project to the field of specialization.	
	4. Brief Literature Review (10 Marks)	The relevance of theories, models/ framework, prior empirical findings in relation to the problem/issue, support of citation, the extent of the coverage of literature, referencing	
	5. Methodology (15 Marks)	Research design, sampling design (if any), conceptual framework (if any), data collection and data analyzing techniques	
	6. Findings (15 Marks)	Data analysis and presentation	
	7. Conclusion and Recommendations (20 Marks)	Conclusions, implications for management/organization and recommendations to solve the problem or address the issue.	
	8. Overall Quality of the Report (05 Marks)	Organization (title page, section heading, following the given format), consistency, academic writing, logical flow	
Appendix	1. Duties and Responsibilities (05 Marks)	Tasks, Duties, and responsibilities of intern, details of any document/s of the internship organization which internee is a contributor for compiling	
	2. Self-evaluation (10 Marks)	Critical analysis of the internship undergone (self-evaluation) including competencies developed, recommendations for further improvement based on his/her own experience	
	Total Marks (100 Marks)		

Name of the Examiner:

Signature:.....

Date: